

PRIVACY POLICY (YOUR PRIVACY RIGHTS)

Willow Management, LLC

Introduction

This Privacy Policy applies to the website, located at willowhealingcenter.com, and any mobile application connected or associated with this website or mobile application (collectively, "**Website**"), that is owned and operated by Willow Management, LLC, a California limited liability company (the "**Company**," "**we**," or "**us**"). Any person using the **Website** is considered a user (hereinafter referred to as "**you**," "**your**" or "**User**"), which includes, visitors, customers, and other users of our services.

The Company is committed to respecting you and your privacy rights and to maintaining the confidentiality of non-public, personal information we collect. We want you to understand how and why we collect, use and disclose the information about you on the Website. If you have additional questions or would like further information on this topic, please write to us at privacy@willowhealingcenter.com.

Acceptance

You are bound by the terms of this Privacy Policy and consent to the collection, use, and disclosure of visitor information pursuant to all of the terms of this Privacy Policy. By using the Website, you signify your acceptance of this Privacy Policy. If you do not agree to this policy, you should not use our Website.

Information We Collect

While you may use some of the functionality of the Website without registering, many of the specific tools and services on the Website require registration. If you do choose to register on the Website for certain interactive services, we may require you to submit certain **Personally Identifiable Information**. We may also ask you to provide additional information after you register if you want to obtain additional services or information or to resolve complaints or concerns.

We define Personally Identifiable Information as individually identifiable information about an individual consumer collected online by us from that individual and maintained by us in an accessible form. Personally Identifiable Information can include: (1) A first and last name. (2) A home or other physical address, including street name and name of a city or town. (3) An e-mail address. (4) A telephone number. (5) A social security number. (6) Any other identifier that permits the physical or online contacting of a specific individual. (7) Information concerning a user that the Website collects online from the user and maintains in personally identifiable form in combination with an identifier described above.

We get information about you in a several ways.

Information You Give Us. We collect Personally Identifiable Information you directly give us when you register on our Website.

Information We Get From Others. We may use publicly available sources outside of the Company to verify or supplement the information you give us. For example, we may obtain address updates from the U.S. Postal Service or demographic information from direct marketing companies. We use this data to help us maintain accurate records and to improve the products and services that we deliver to you.

Information Automatically Collected. We automatically log information about you and your computer. For example, when visiting our Website, we log your computer operating system type, browser type, browser language, the Website you visited before browsing to our Website, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Website.

Cookies. Cookies are small data files stored on your hard drive by a Website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Website. This type of information is collected to make the Website more useful to you and to tailor the experience with us to meet your special interests and needs. You can typically remove and reject cookies from our Website with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Website works for you.

We do not access or store information that you have saved on your mobile device such as contacts and appointments. However, in order to provide our services, the Website may interact with some features on your mobile device, such as your GPS locator. In such case, we will ask for your consent with respect to identifying your location.

Security of Your Personally Identifiable Information

The security for all Personally Identifiable Information associated with you is of utmost importance to us. We employ reasonable security measures consistent with standard industry practice to protect your Personally Identifiable Information. Personal information collected by the Website is stored in a secure environment. We strive to provide adequate security measures in our physical facilities to protect against the loss and misuse of the information we collect on the Website. Below are some of the physical, electronic, and procedural safeguards that the Company uses to protect your privacy.

Confidentiality: We restrict access to Personally Identifiable Information collected about you on the Website to select employees, licensees, consultants, service providers, or others who need to know that information to provide services to you or in the course of conducting our normal business operations. We also advise them about their responsibility to protect Customer data and we provide them with appropriate guidelines for adhering to our company's business ethics standards and confidentiality policies. If you are a former customer, we protect your information in the same manner that we treat information about our current customers.

Password: To provide you with an increased level of security, we utilize password security measures. Online access to your personal information is protected with a password you select. We strongly recommend that you do not disclose your password to anyone. We will never ask you for your password in any unsolicited communication (including unsolicited correspondence such as letters, phone calls, or email messages).

Encryption: When you interact on the Website, your personal information is transmitted through the Internet using Secure Socket Layer (SSL) technology. SSL technology causes your browser to encrypt your personal information before transmitting it to our secure server. Encryption is the translation of data into a secret code. Once the data resides on our servers, the data remains encrypted. SSL technology, an industry standard, is designed to prevent someone other than operators of our web site from capturing and viewing your personal information.

HIPAA Safeguards: The HIPAA Privacy and Security Rule establish standards to protect the privacy and security individuals' medical records and other personal health information. We implement appropriate safeguards to protect the privacy and security of personal health information, and sets limits and conditions on the uses and disclosures that may be made of such information without patient authorization.

Disclaimer: Despite our efforts to protect your Personally Identifiable Information, there is always some risk that an unauthorized third party may find a way around our security systems or that transmissions of your information over the Internet may be intercepted. Therefore, we make no representations or warranties with regard to the sufficiency of the above mentioned security measures. No data transmission over the Internet or through mobile devices can be guaranteed to be 100% secure. While we strive to protect your personal information from unauthorized access, use or disclosure, we cannot ensure or warrant the security of any information you transmit to us on the Website. There is no guarantee that information may not be accessed, disclosed, altered, or destroyed by breach of any of our physical, technical, or managerial safeguards. It is your responsibility to protect the security of your login information. Therefore, the Company is not responsible for any actual or consequential damages that result from a lapse in compliance with this Privacy Policy as a result of a security breach or technical malfunction.

Use of Personally Identifiable Information

The Company is the sole owner of the Personally Identifiable Information collected on this Website. That's why we don't sell, rent, license or share any of the Personally Identifiable Information you provide to us with companies outside of the Company for their own promotional or marketing use without your explicit, affirmative consent.

There are occasions, however, where we must share your information to provide you with the services you requested or for legal reasons. The Company uses the Personally Identifiable Information that you provide to respond to your questions, to provide you the services you select, to send you emails about the Website, and to inform you of material changes to this Privacy Policy.

We may also use Personally Identifiable Information to display information within the Website about products and services we feel may interest you; send email newsletters, promotional material and other updates to our users; process and deliver contest entries and rewards; respond to comments and questions and provide customer service; send information (including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages); communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners; protect, investigate, and deter against fraudulent, unauthorized, or illegal activity. By using the Website, you accept these messages. A user may, at any time, opt out of receiving email newsletters and promotional material (See more about *Opt Out* below).

Disclosure of Personally Identifiable Information

Because your privacy is important, we do not sell, share, lease, or license your personal information. However, we may disclose information about you if you specifically authorize us to do so or in such cases described below.

Legal Requirement: We may disclose information about you if required to do so by law or in the good faith belief that such disclosure is reasonably necessary to respond to subpoenas, court orders, or other legal proceedings. However, before making any such disclosures, we will make an effort to inform you unless doing so would violate the law or court order. We may also disclose information about you to law enforcement officers or others, in the good faith belief that such disclosure is reasonably necessary to enforce our Terms of Use, as applicable; in responding to claims that any posting or other content violates the rights of third parties; or to protect the rights, property, or personal safety of the Company's staff, its users, or the general public.

Sale of Assets: If the Company is sold to, or merges with, another company, we reserve the right to include your Personally Identifiable Information among the assets transferred to the acquiring company. If so, the Company will seek to obligate the acquiring

company to use any Personally Identifiable Information transferred by this Website in a manner consistent with this Privacy Policy, but cannot guarantee that it will be able to impose that requirement or that the acquiring company will comply.

Employees, Technical Operations Contractors, and Consultants: Select Company employees and technical operations contractors, and other contractors may have limited access to your Personally Identifiable Information in the course of providing services to you, including for the purpose of troubleshooting problems and/or resolving complaints. These contractors include vendors and suppliers that provide us with technology, services, and/or content for the operation and maintenance of the Website. Access to your Personally Identifiable Information is limited to the information reasonably necessary for the employee or contractor to perform the function needed to resolve the issue or to provide or improve the service.

Disclosure of Aggregate Information: The Company may combine any information you provide us with information from other users to create aggregate data to display on the Website. This sort of statistical information is called aggregate data because it reflects the characteristics of a large group of anonymous people. Aggregate data does not contain any information that could be used to identify you or contact you. For example, we might inform third parties regarding the number of users of the Website and the activities they conduct while on our site. We may use aggregate data or share it with our business partners so that the information and services we provide best meet the needs of our users. Aggregate data also helps advertisers and sponsors know how effectively they are reaching and meeting the needs of their target audience. In addition, Company may make use of de-identified information in accordance with our Terms of Use.

How We Respond to Do Not Track Signals

We do not track users over time and across third-party websites to provide targeted advertising, and therefore we do not use or respond to "do not track" ("DNT") signals, even though various browsers offer a "do not track" option.

Third parties that have content embedded on our Website such as a social feature or a stock ticker may set cookies on a user's browser and/or obtain information about the fact that a web browser visited our Website from a certain IP address. However, third parties cannot collect any other personally identifiable information from our Website unless you provide it to them directly or unless they obtain a separate written consent from you for that purpose.

Linked Internet Websites

For your convenience we may provide links to other websites. Please note that when you click on any of these links, you are entering another website for which we have no responsibility or control. The inclusion of any link does not imply affiliation or

endorsement by us of the linked website or any of the content, services or products offered on such sites. We encourage you to read the terms and conditions, data-gathering practices and privacy policies of all linked websites as they may materially differ from ours. Other sites have their own privacy policies and we are not responsible for how they enforce them. You access these sites at your own risk and we make no representations or warranties about the content, completeness, or accuracy of these links or the sites hyperlinked to this Web site, or about the privacy and security of information transmitted to or through them. We are simply a portal and do not have access to their data. You agree that we shall not be responsible for any loss or damage of any sort incurred as a result of any such links or as the result of the presence of such links on this site.

Opt Out

We may send you newsletters regarding upcoming features and promotions. You can opt out from receiving the newsletters by clicking on the "unsubscribe" link at the bottom of any email newsletter, or you may send a request to privacy@willowhealingcenter.com. Your e-mail address will be removed from our marketing list. Please allow us a reasonable period of time in order to satisfy your request, as some promotions may already be in progress.

We may use the e-mail and text addresses you provide when you register, to send appointment confirmations and reminders. You cannot opt out from receiving these email and text messages as it would affect the functioning of the service you are registering to use. Other emails that you cannot opt out of are emails we may send to update this Privacy Policy or for information about your accounts and our business dealings with you. These emails will be sent to you as long as you are a registered user of the Website. If you wish to no longer be a registered user of the Website, please send your request to privacy@willowhealingcenter.com.

You may request us to refrain from using your information in any other way not listed above by contacting us at privacy@willowhealingcenter.com or by contacting us as indicated in the "Contact Us" section of this Privacy Policy below. Please note that it is not always possible to completely remove or modify information in our databases and servers, although we will always make reasonable efforts to do so upon your request, and we are unable to have your information removed from the records of any third party who has been provided with your information in accordance with this policy.

Children's Personally Identifiable Information

The features, programs, promotions and other aspects of our service requiring the submission of personally identifiable information are not intended for anyone under 13 years of age. We do not knowingly collect personally identifiable information from children under the age of 13 other than minor children receiving the service through registration by their parent or legal guardian. If you are under 13 then you may not use or access our website or services at any time or in any manner. If you are a parent or

guardian of a child under the age of 13 and believe he or she has disclosed personally identifiable information to us please contact us at privacy@willowhealingcenter.com. A parent or guardian of a child under the age of 13 may review and request deletion of such child's personally identifiable information as well as prohibit the use thereof.

Visitors of Website from Outside the United States

The Company is governed by the laws of the United States of America. By using the Website and submitting any Personally Identifiable Information, visitors from outside the United States acknowledge that the Website is subject to U.S. law, consent to the transfer of Personally Identifiable Information to the U.S., and waive any claims that may arise under their own jurisdiction.

Amendments to this Privacy Policy

We may update this Policy from time to time, so please check this Policy periodically for changes. The most recent version of the Policy is reflected by the "last updated" date located at the bottom of this Policy. Your continued use of this site following the posting of any changes to the Privacy Policy constitutes acceptance of those changes.

Contact Us

The Company welcomes your questions and comments about this Privacy Policy. If you have any questions, please contact us at privacy@willowhealingcenter.com. If you do not receive adequate resolution of a privacy related problem, you may write to us at:

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This Privacy Policy was last updated and posted on 8/29/2015

Effective Date: 7/15/15

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